



PGMALL

SHOP . SHARE . EARN

HANDBOOK

G100

**TURN EXPENSES
INTO INCOME**

**Edition
August 2022**

**This handbook may not be up to
date. Check and download the latest
edition [HERE](#)**



PG



AROMATE



PG GOLD MUSEUM



CORELLE



AURORA ITALIA



PharmSuisse



D'Almeida Stone



CAELY



indah ilahi



大福 Tai Fook

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GET TO KNOW PGMALL

What is PGMall?



WHAT IS PGMALL?

SHOP . SHARE . EARN



Online shopping platform

Like Shopee and Lazada



Public Gold's business branch

Under Public Gold Group



Among the top platforms

Number 2 after Shopee



Mapping Malaysia's Leading E-commerce Players

Filter by Business Model Store Type Store Origin

Select Data Per Quarter Q1 2022

Merchant	Monthly Web Visits	AppStore Rank	PlayStore Rank	Twitter	Instagram	Facebook	Number of Employees
1 Shopee	54,933,300	#1	#1	72,900	1,004,100	24,946,060	1,408
2 PGMALL PG Mall	22,153,300	#9	n/a	50	35,280	27,970	170
3 Lazada	12,820,000	#2	#2	45,700	737,680	31,833,870	1,613
4 Zalora	1,098,200	#3	#3	69,500	440,570	8,012,210	716
5 GoShop	363,700	#6	#5	12,000	147,740	660,800	n/a
6 Qoo10	314,600	#13	#8	180	n/a	270,600	n/a
7 Applecrumby	272,500	n/a	n/a	410	54,660	200,730	13



Consumer merchant concept

You are a buyer and you are also able to generate income from PGMall



Made in Malaysia

Number 1 shopping platform made in Malaysia



This concept allows both the customers and PGMall to gain profit.



[How Malaysia's E-Commerce Platform is Developing in Year 2 of COVID-19](#)





SHOPPING AT PGMALL

✓ *How to shop at PGMall*

✓ *PGMall Website*

✓ *PGMall Application*

✓ *PGMall C-Wallet*

✓ *PGMall Tutorials*

✓ *PGMall Social media*



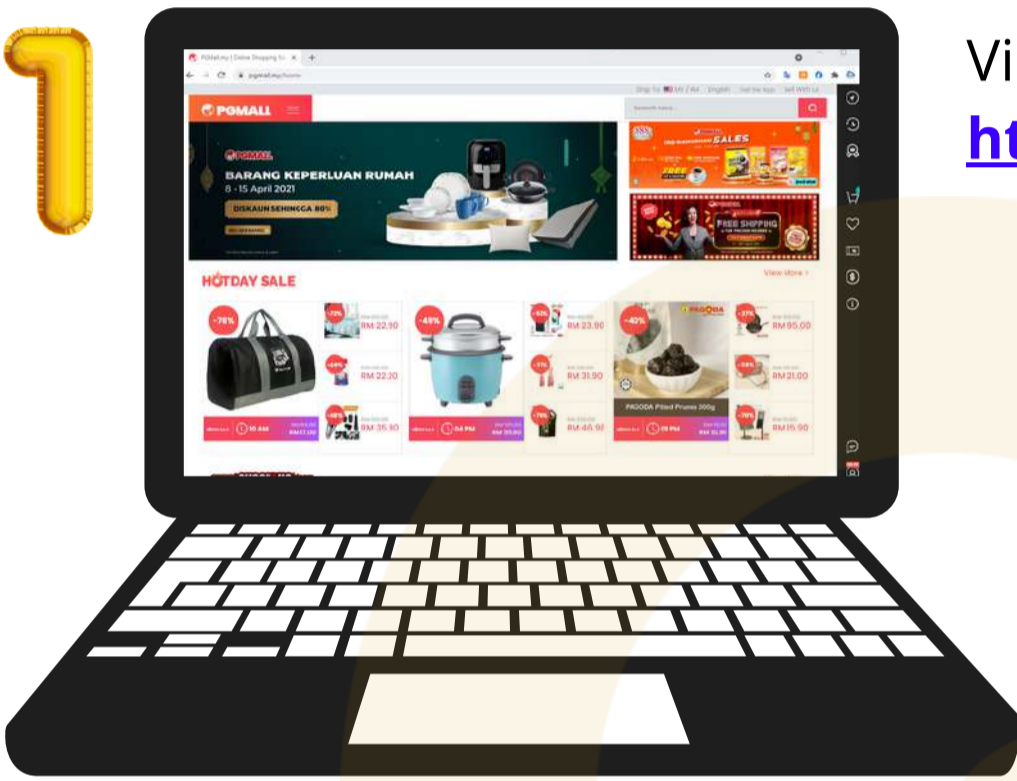
HOW TO SHOP

AT PGMALL

SHOP . SHARE . EARN

TWO ways to shop at PGMall

1

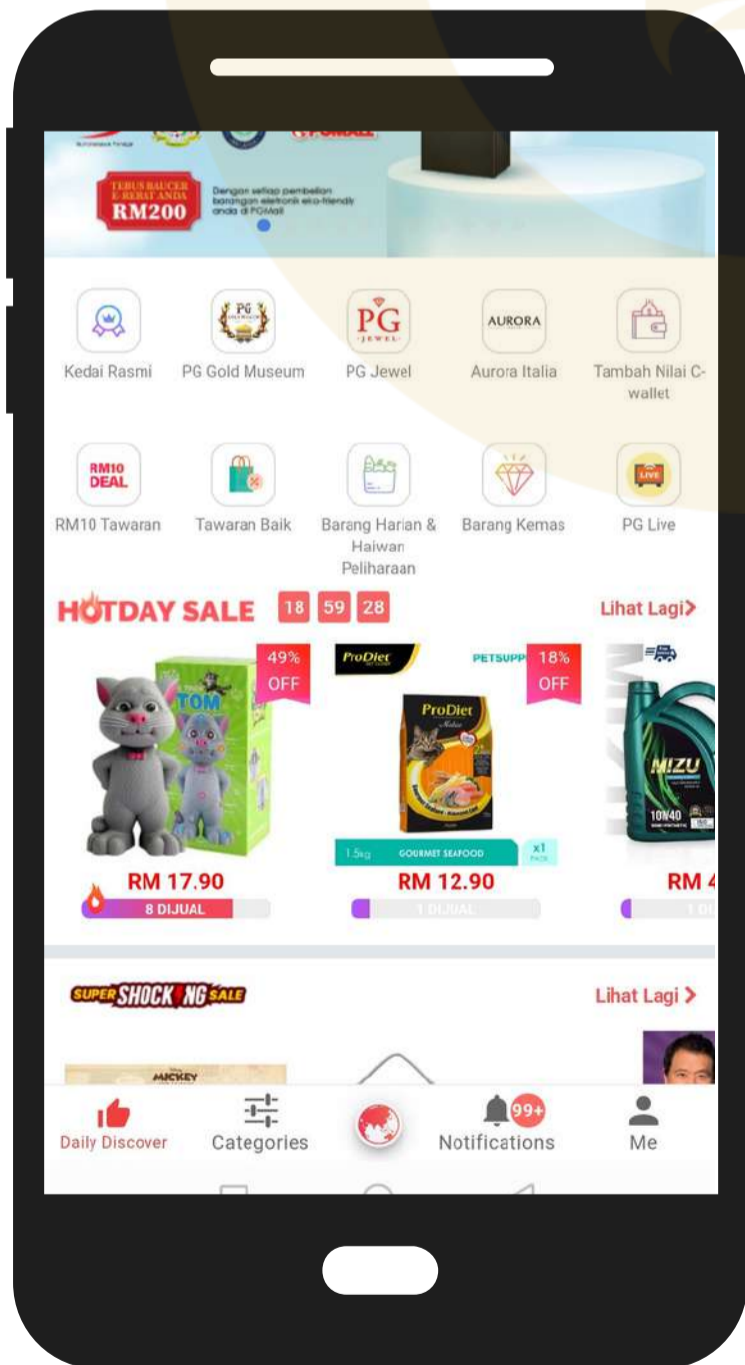


Visit PGMall website

<https://pgmall.my>



2



Download PGMall application:

- Playstore



- App Store



- Huawei Store





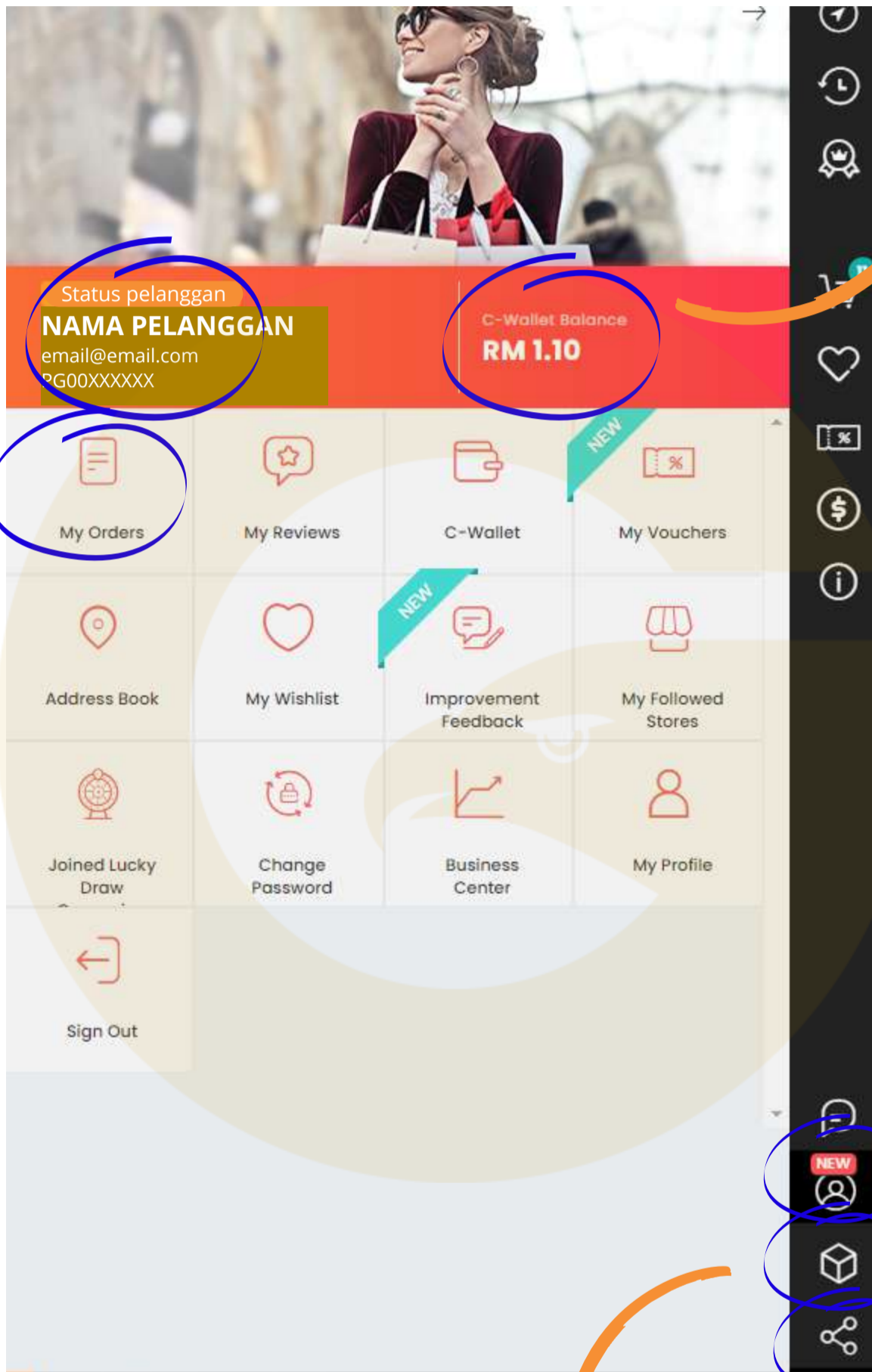
PGMALL

SHOP . SHARE . EARN

WEBSITE

Your information

Amount of money in your c-wallet



List of your orders

Click "Profile" to display information

What's in The Box

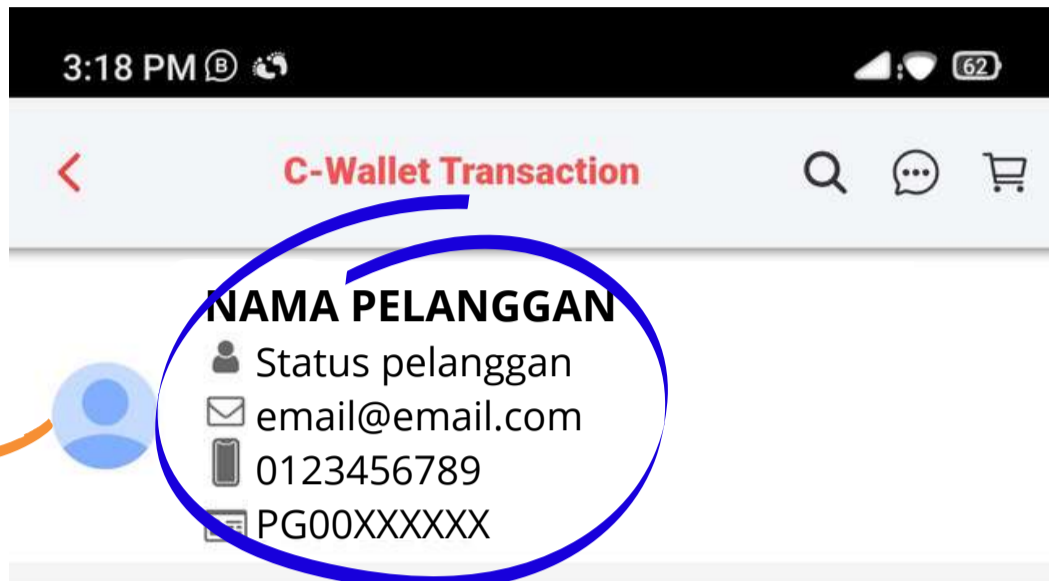
Copy and share your referral link here



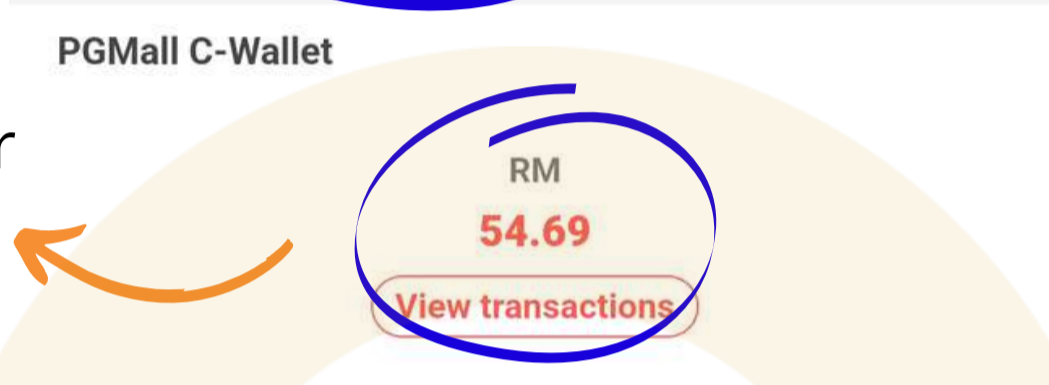
PGMALL APPLICATION

SHOP . SHARE . EARN

Your information

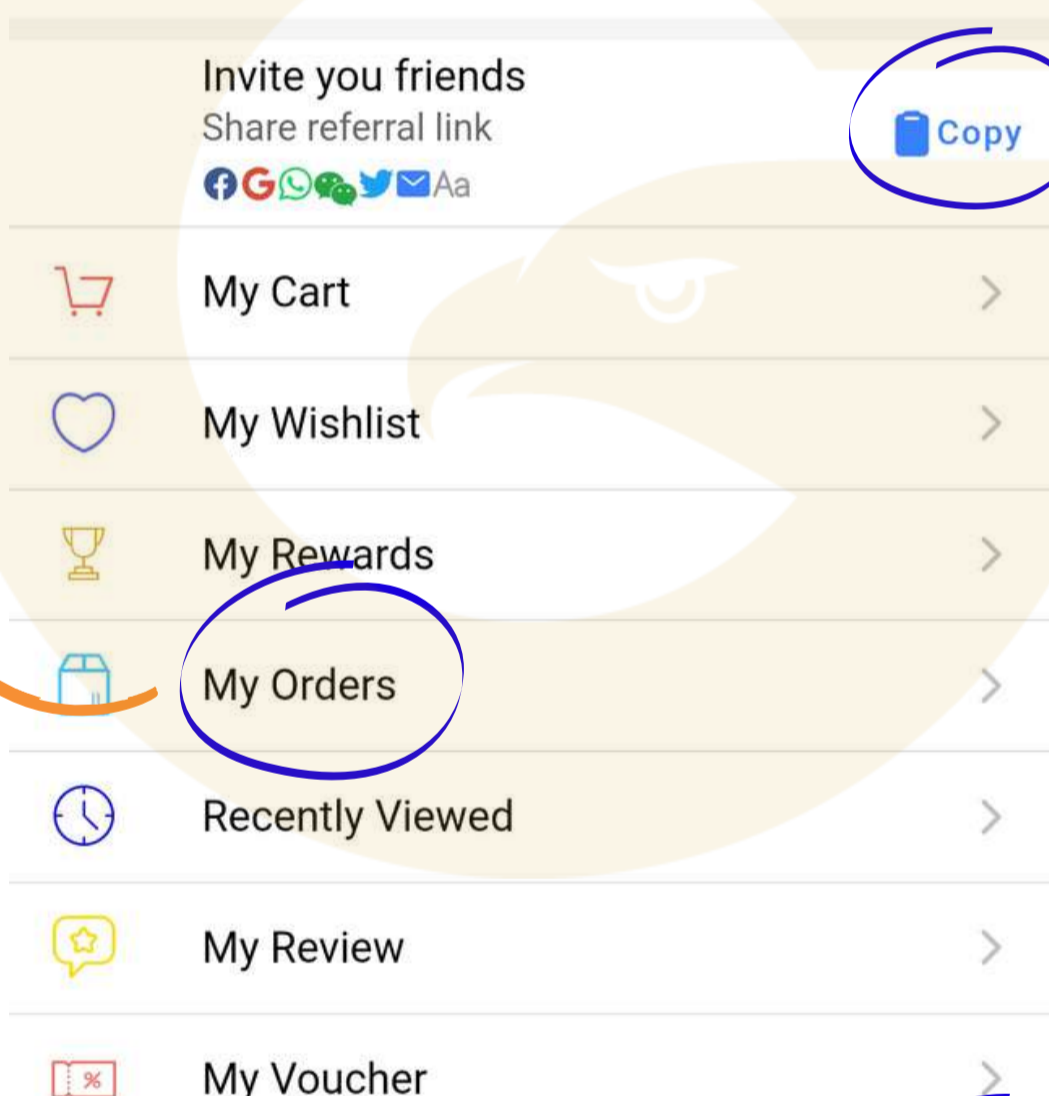


Amount of money in your c-wallet

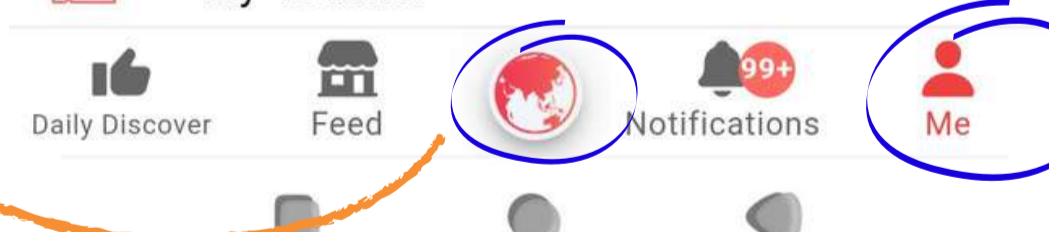



Copy and share your referral link here


List of your orders

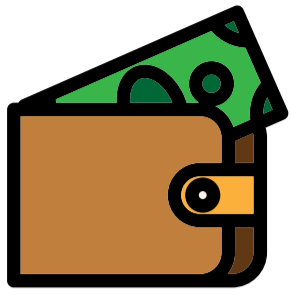


Shake the world



Click "Me" to get your Referral Link

 **PGMALL C-WALLET**
SHOP . SHARE . EARN



C-Wallet

- C-wallet is a reward money (incentive) given by Public Gold or PGMall to dealers/ customers (shoppers).



- There are two types of incentives that can be obtained by Public Gold dealers (Super Shopper, Premium Shopper and Elite Shopper) which are:

- Dealer incentive:
 - Incentive from buying gold in the Public Gold website (RM100 or less and cents).
- Shopper incentive:
 - Incentive from the purchase of various items in PGMall.

- The money in c-wallet can only be used to buy items other than gold.

Additional information:

C-wallet cannot be top up manually except by obtaining incentive only.



PGMALL TUTORIALS

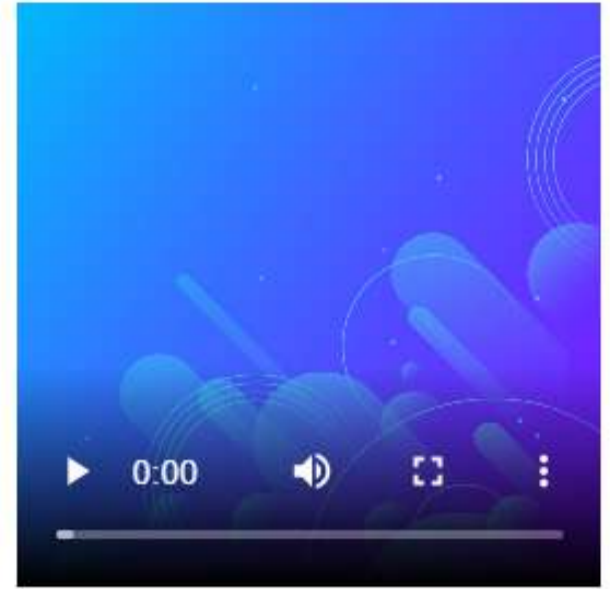
SHOP . SHARE . EARN



How To Write Reviews



SHAKE The World



How To Topup C-Wallet



How To Share Product



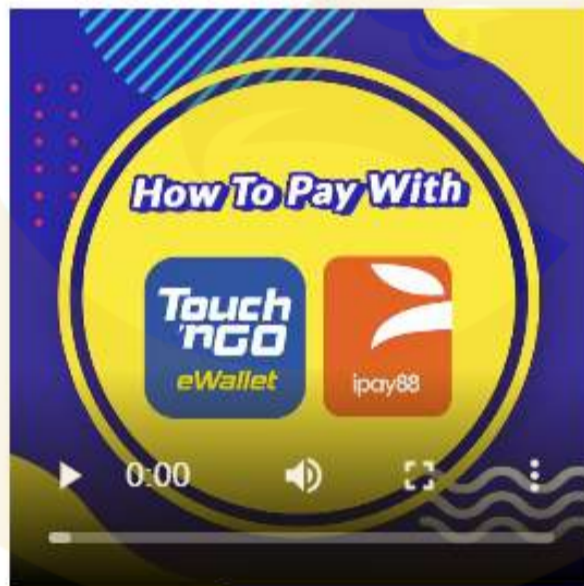
How To Share Referral Link



How To Pay With Boost



How To Pay With GrabPay



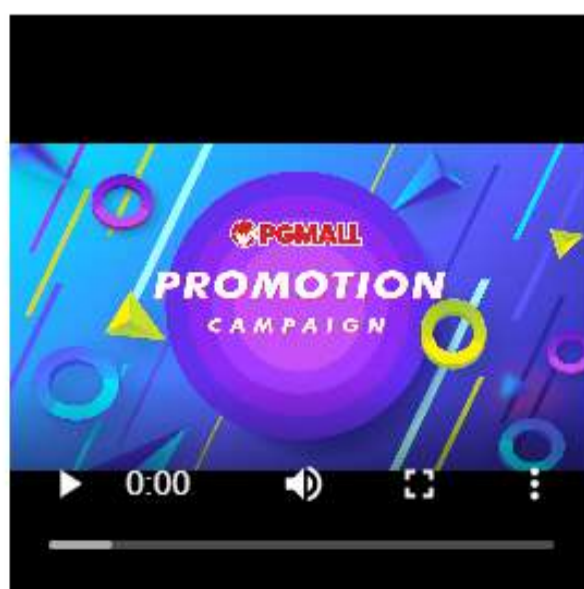
How To Pay With Touch N Go E-Wallet And Ipay88



How to pay with QR Pay



How to join campaign



Promotion Campaign



How to check order status



You can watch various tutorial videos on how to use PGMall and the payment method [HERE](#).



SOCIAL MEDIA


Like, follow and subscribe each PGMall social media to make it easier for you to find items, latest promotions and discount codes offered every day.

CLICK ON EACH LINK BELOW



[PGMall Official at Facebook](#)  Click



[PGMall Official at Tiktok](#)  Click



[PGMall Official at Instagram](#)  Click



[PGMall Official at Telegram](#)  Click



[PGMall G100 at Telegram](#)  Click

SHARE YOUR EXPERIENCES!

Share your fun stories when shopping at PGMall in this facebook group:



[PGMall Super Promotion](#)

You can place your referral link and get incentive for every customer purchase registered under your referral link.





ADVANTAGES OF PGMALL

11 advantages of PGMall

Hotday Sale & Shocking Sale every day

Free money and vouchers every day

- Shake the World

- What's in the Box

Various type of discount coupons every day

11 ADVANTAGES OF



You are a consumer and a 'seller'.

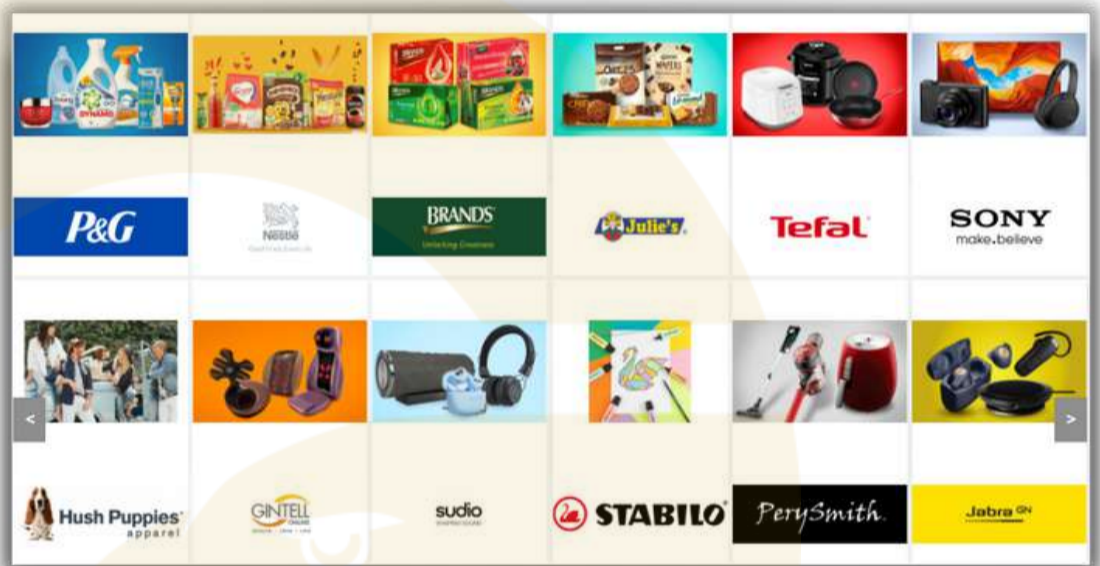


Anyone can earn money easily.

A platform to generate income without any capital.



A wide variety of products are available.



A wide selection of brands.

Get a lifetime shopping DISCOUNT on all items/purchases (Cashback).

Cashback has no expiry date.



Hotday Sale & Shocking Sale every day.

Free MONEY every day (Shake the World & What's in the Box).

Various types of DISCOUNT coupons every day.

Can buy gold and silver through PGMall official store: PG Gold Museum, PG Jewel, Tai Fook and Aurora Italia.



HOTDAY SALE & SHOCKING SALE EVERY DAY



1

HOTDAY SALE



- Discount up to 80%
- 3 times a day: 10 am, 4 pm and 9 pm
- Limited to 2 pieces only for each item

2

SHOCKING SALE



- Offers as low as RM 1
- Every day
- Stock clearance sale

MONEY & FREE VOUCHERS EVERY DAY AT PGMALL

SHOP . SHARE . EARN



1 Shake the World

- Download PGMall application
- 'Shake' through application
- 'Shake' twice a day
 - 12am-12pm
 - 12pm-12am



MONEY & FREE VOUCHERS EVERY DAY AT PGMALL

SHOP . SHARE . EARN



What's in the BOX

- Open the box through website
- Open it once a day



How to open the box?

- All you have to do to open this box is to login every day into your PGMall account.
- You can open the box once a day.

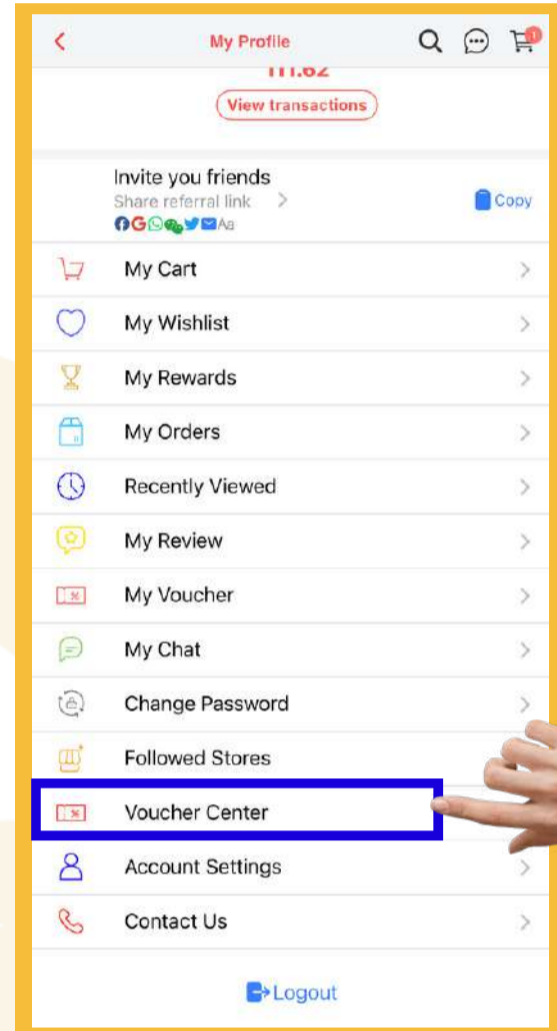


Login every day into your PGMall account.

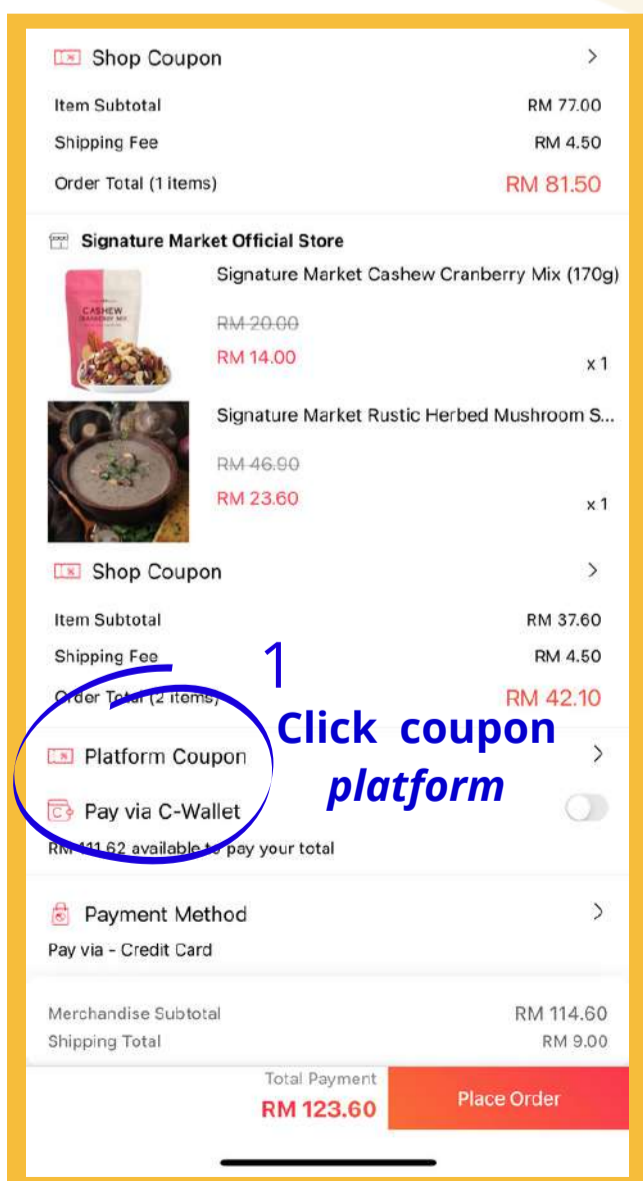
VARIOUS TYPE OF DISCOUNT COUPONS EVERY DAY



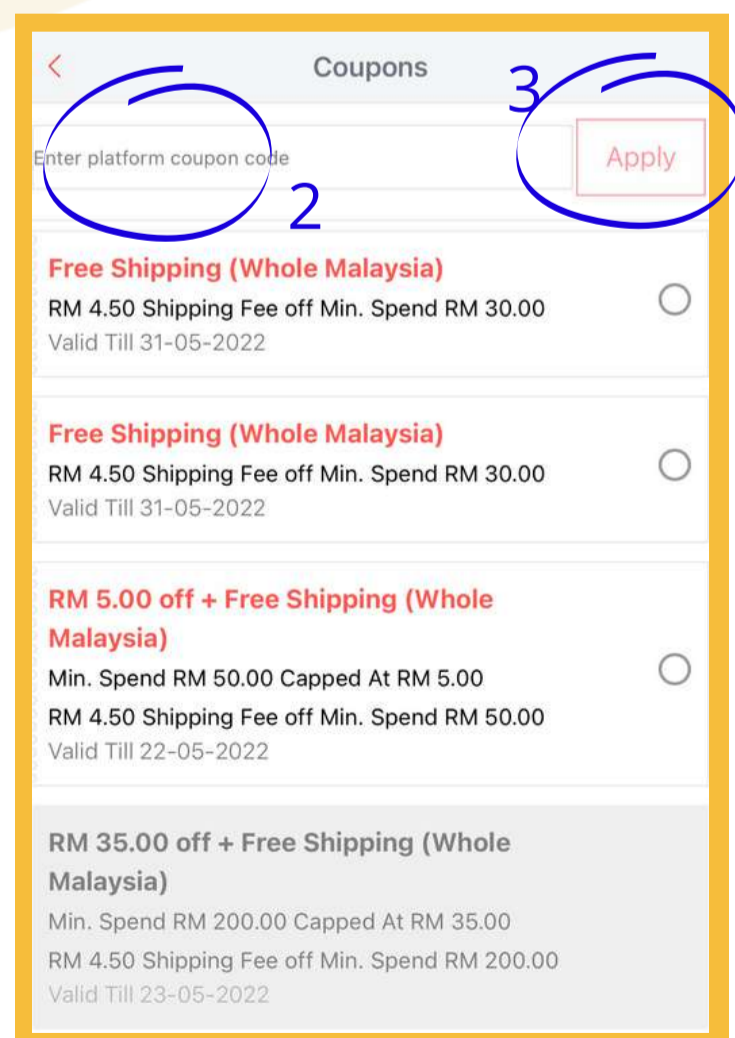
- Redeem coupons every day at <https://pgmall.my/voucher-center>



- Coupons that have been redeemed can be applied during the checkout process to get a discount.
- Be sure to select/enter the coupon code to get the discount before checkout.



Select the applicable coupon and apply.





PARTNER & TRADES OF PGMALL

A collection of shopping-related illustrations including a slice of Swiss cheese, a carton of milk, a head of broccoli, a carrot, a pink plastic shopping basket filled with eggs and a knife, and several colorful shopping bags (brown, teal, yellow) held by hands. Orange checkmarks are placed to the left of each partner/trade item.

PGMall e-wallet partner

PGMall logistic partner

PGMall cross-border logistics partner

PGMall e-commerce partner

PGMall depot partner

PGMall e-commerce enabler partner

PGMall cross-border partner

PGMall partner and trades



E-WALLET PARTNER



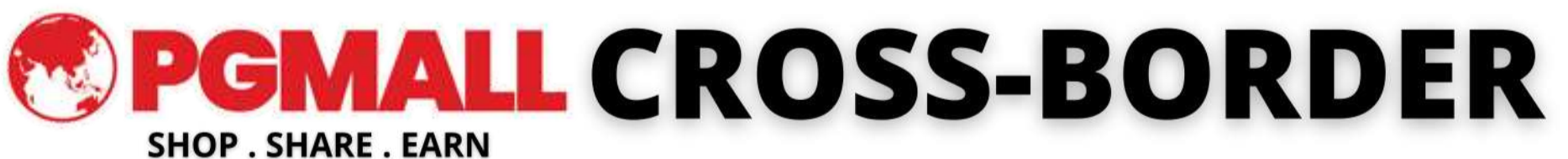
Various payment options



LOGISTIC PARTNER



Various delivery options



LOGISTIC PARTNER



Various cross-border delivery options



 **PGMALL E-COMMERCE**
SHOP . SHARE . EARN

PARTNER



 **PGMALL DEPOT**
SHOP . SHARE . EARN

PARTNER



Various warehouse options


 **PGMALL E-COMMERCE**
SHOP . SHARE . EARN

ENABLER PARTNER



RED DINO



 **PGMALL CROSS-BORDER**
SHOP . SHARE . EARN
PARTNER



京东国际
JD WORLDWIDE

- JD Worldwide is a cross-border e-Commerce platform that allows Chinese customers to buy products from other countries with the facilities provided by JD.com.

PGMall's collaboration with JD Worldwide allows Malaysian to sell local products to China.

 **PGMALL PARTNER**
SHOP . SHARE . EARN

AND TRADES





AWARDS RECEIVED BY PGMALL

Awards received by PGMall



AWARDS RECEIVED

BY  **PGMALL**
SHOP . SHARE . EARN

SME 100[®]
Awards 2019
FAST MOVING COMPANIES[®]

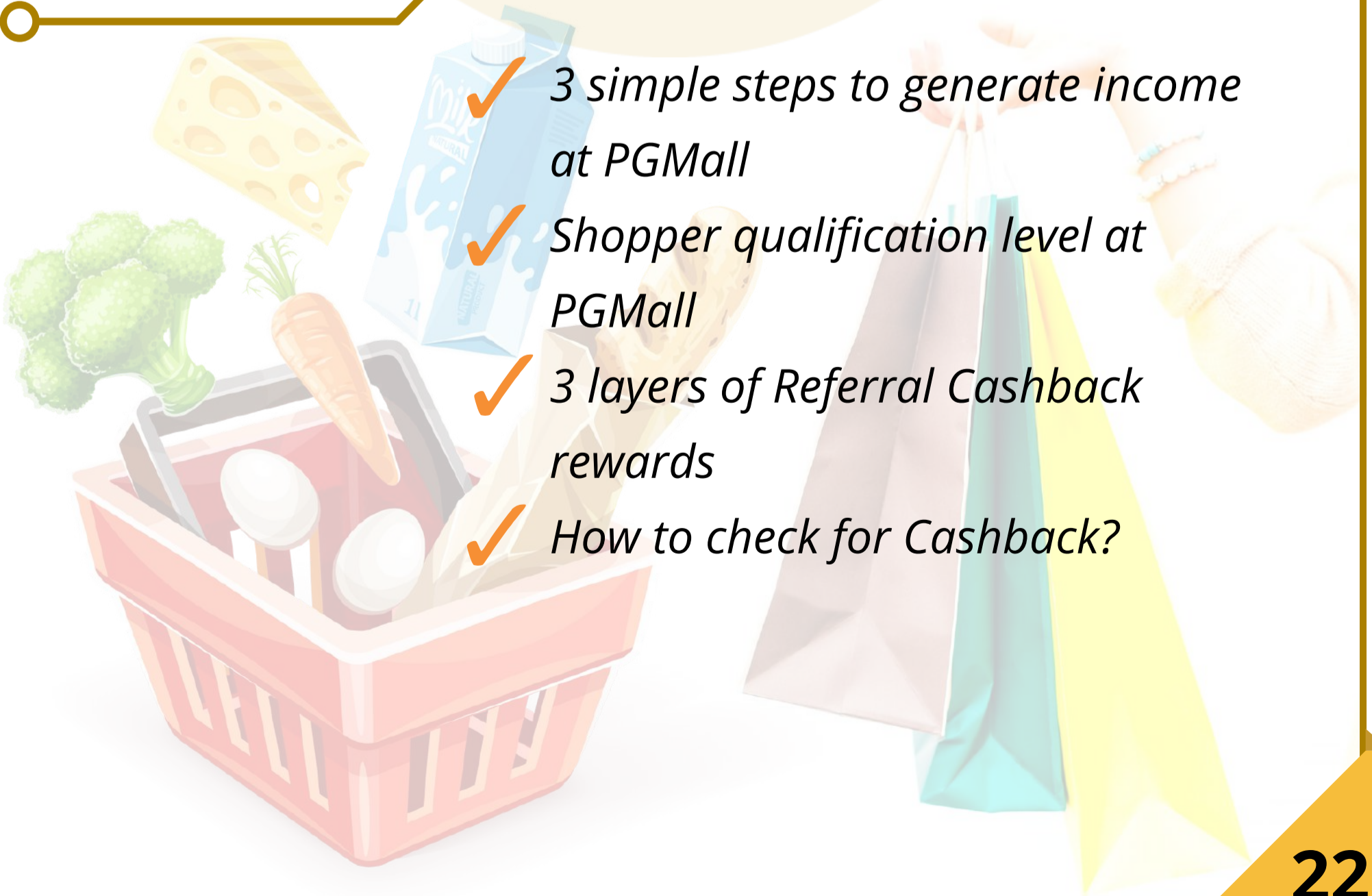


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GENERATE INCOME AT PGMALL

- ✓ 3 simple steps to generate income at PGMall
- ✓ Shopper qualification level at PGMall
- ✓ 3 layers of Referral Cashback rewards
- ✓ How to check for Cashback?



3 SIMPLE STEPS TO GENERATE INCOME AT PGMALL



1 Login PGMall website (<https://pgmall.my>) or PGMall apps using your PG Code



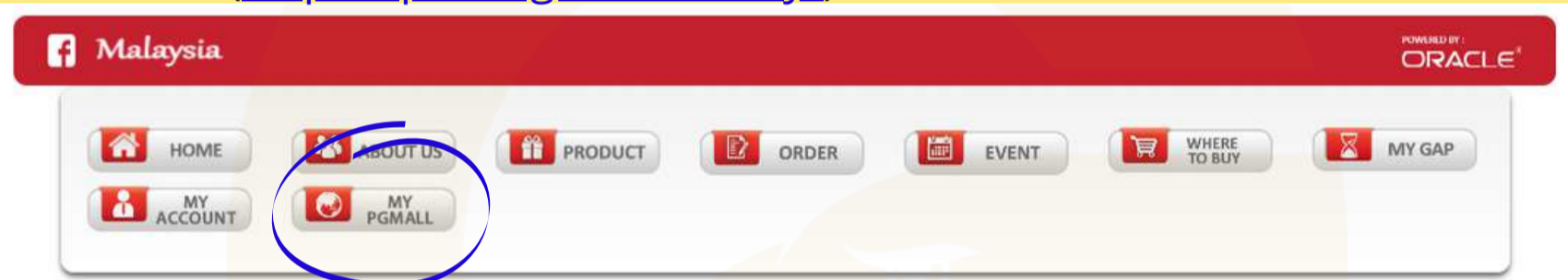
From website



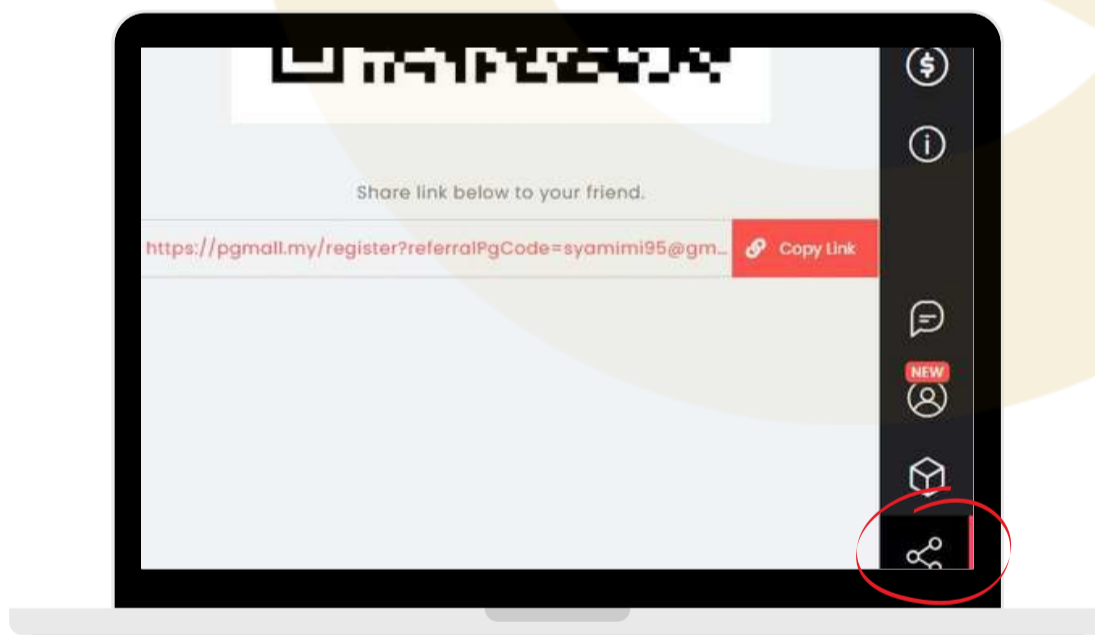
From application



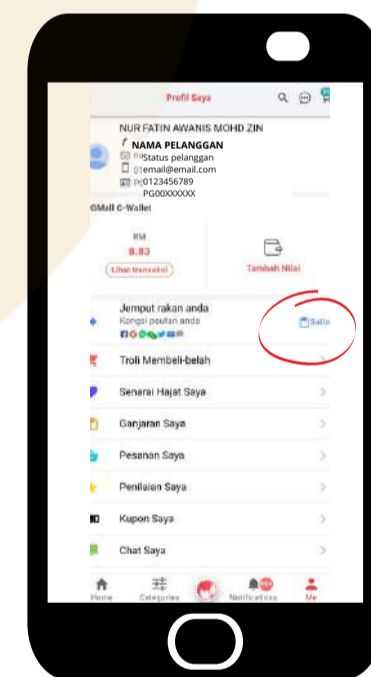
You can click "MY PGMALL" button from Public Gold official website (<https://publicgold.com.my/>) to visit PGMall website.



2 Copy referral link



From website



From application

3 Share to your friends/family

- When people register and make purchases through your 'referral link', you will get 'CASHBACK'.
- You must first feel the experience of shopping at PGMall (**SHOP**), then share your experience (**SHARE**). This will make it easier for you to understand how to earn from PGMall (**EARN**).

Shop • Share • Earn

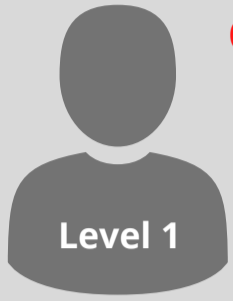


SHOPPER QUALIFICATION

LEVEL AT **PGMALL**

SHOP . SHARE . EARN

Shopper



- Anyone registered at PGMall is known as a Shopper.
- OR**
- Register as a Public Gold Customer, you are automatically a Shopper of PGMall.
 - Shopper will get a cashback incentive of 0.5% from the purchase of the Shopper they referred to 2 layers below them, and 0.5% from the purchase of personal purchases.



Super Shopper



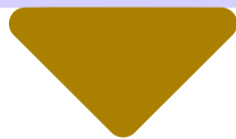
- How to qualify:
1. Register as a Public Gold Normal Dealer, automatically eligible to become a PGMall Super Shopper.
 2. Qualify automatically when successfully introduced 50 or more new Shopper + accumulated purchase amount exceeding RM50,000.
- Super Shopper will get a cashback incentive of 1% from the purchases of the Shopper they referred, 0.5% from Super Shopper purchases and also enjoy 1% cashback from personal purchases.



Premium Shopper



- How to qualify:
1. Register as a Public Gold Priority Dealer, automatically eligible to become a PGMall Premium Shopper.
 2. Qualify automatically when successfully introduced 200 or more registered shoppers + cumulative purchases over RM200,000.
- Premium Shopper will get a cashback incentive of 1.5% from the purchases of Shopper they referred, 1.0% from Super Shopper purchases, 0.5% from Premium Shopper purchases and also enjoy 1.5% cashback from personal purchases.



Elite Shopper



(Divided into 3 levels)

- How to qualify:
1. Qualify as a Public Gold Master Dealer, automatically eligible to become a PGMall Elite Shopper.
 2. Qualify automatically if you have 300 or more shoppers who registered under your referral + cumulative purchases amount exceeding RM500,000.
- Elite Shoppers will get a 2% cashback incentive from the Shopper purchases they referred, 1.5% from Super Shopper purchases, 1.0% from Premium Shopper purchases, 0.5% from Elite Shopper purchases and also enjoy 2% cashback from personal purchases.



3 LAYERS OF REFERRAL CASHBACK REWARDS

- You will get **CASHBACK** for 3 layers of customers (Shoppers) under your network if you have 'Shopper', 'Super Shopper' or 'Premium Shopper' status, while up to 6 layers if you have 'Elite Shopper' status.

CASHBACK percentage if you have 'Shopper' status

YOU ARE C

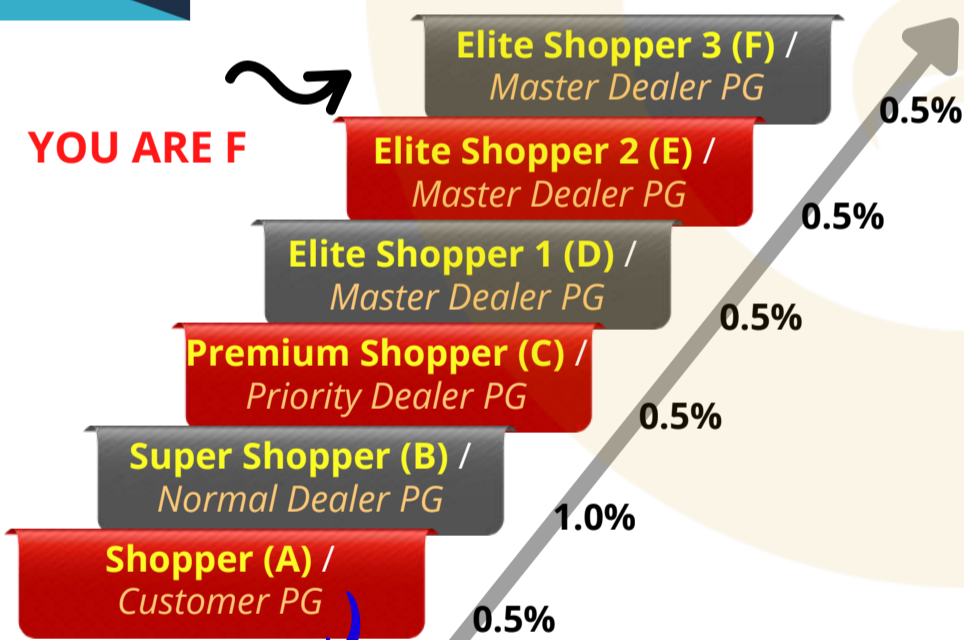


A MADE PURCHASE

- A (Shopper 1) made purchase:**
 - A, B and you (C) will get 0.5% cashback from A's purchase amount.
- B (Shopper 2) made purchase:**
 - B and you (C) will get 0.5% cashback from B's purchase amount.
- C (you) made purchase:**
 - You will get 0.5% cashback from your purchase amount.

CASHBACK percentage if you are an 'Elite Shopper' status

YOU ARE F



'A' MADE PURCHASE

- A (Shopper) made purchase:**
 - A will get 0.5% cashback.
 - B will get 1.0% cashback.
 - C will get 0.5% cashback.
 - D will get 0.5% cashback.
 - E will get 0.5% cashback.
 - F (you) will get 0.5% cashback.



Detailed information, click [HERE.](#)

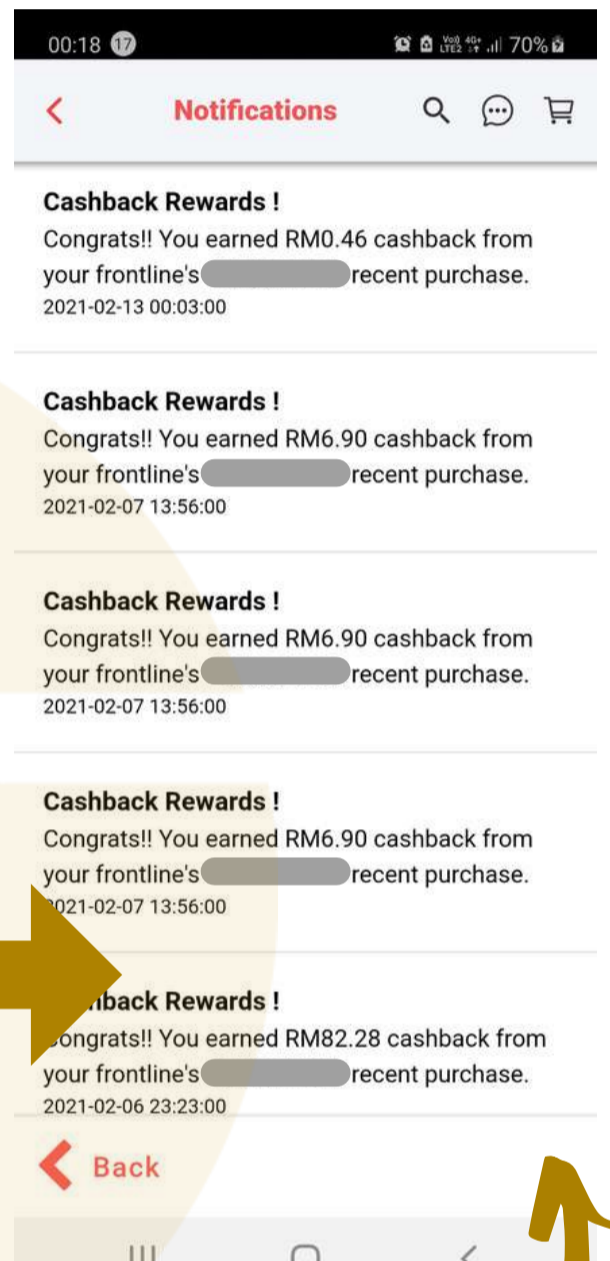


- The percentage of **CASHBACK** earned on own purchases varies based on status.
 - Elite Shopper (2.0%) —————→ Public Gold Master Dealer
 - Premium Shopper (1.5%) —————→ Public Gold Priority Dealer
 - Super Shopper (1.0%) —————→ Public Gold Normal Dealer
 - Shopper (0.5%) —————→ Public Gold Customer
- CASHBACK** is for lifetime as long as the 'Shopper' you referred keep shopping at PGMall.
- You are eligible to receive **CASHBACK** for all products in PGMall including gold item.
- CASHBACK** will be credited into your c-wallet.

HOW TO CHECK YOUR CASHBACK?



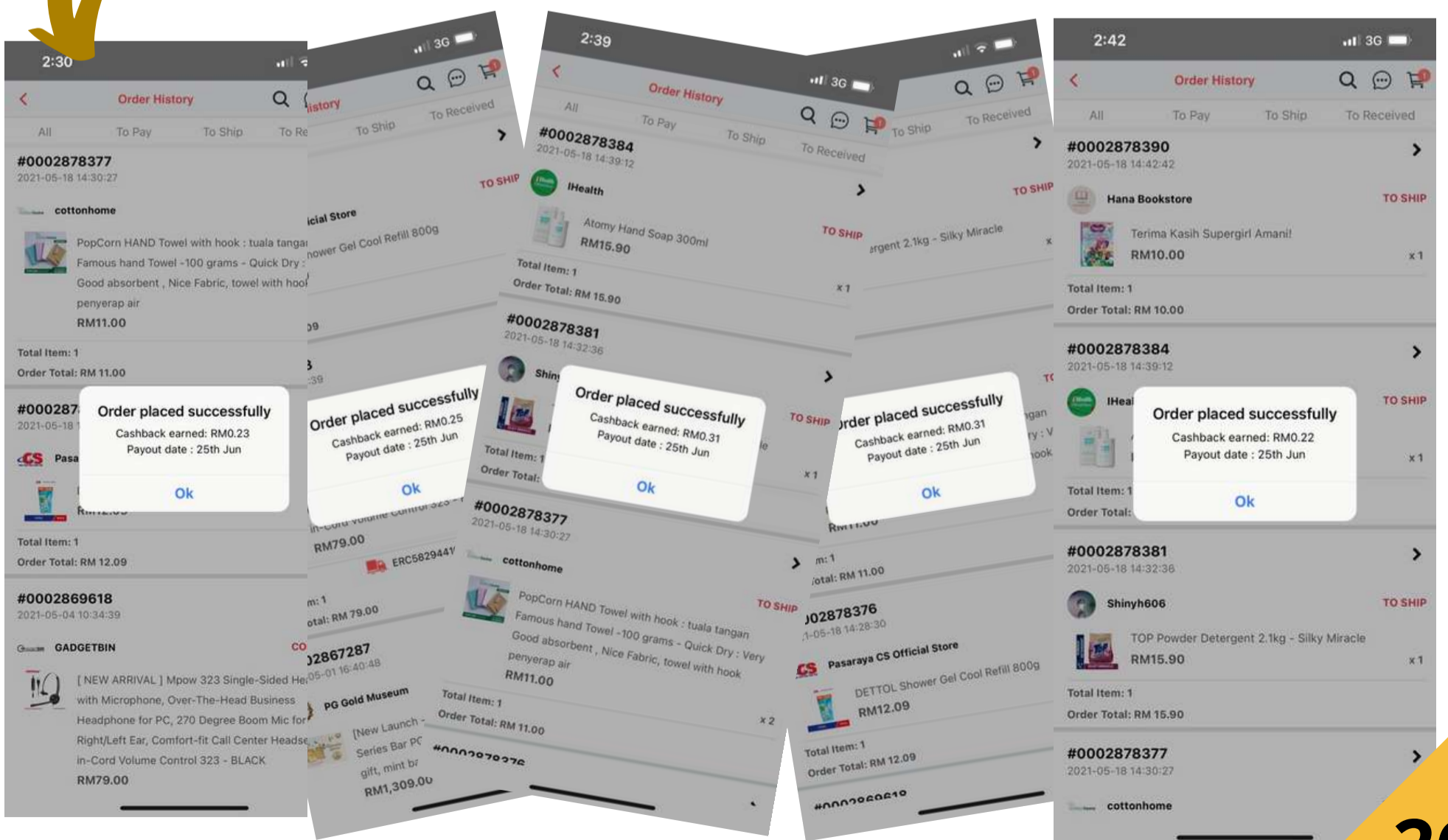
- **CASHBACK** can be checked through PGMall application/website.
- Every **CASHBACK** will be transferred into your c-wallet on every 25th of the following month.



2. Click 'pulangan tunai' (CASHBACK)

1. Click notification

Example of cashbacks that you will receive





RECRUIT SELLER INTO PGMALL

How to recruit seller into PGMall
Seller recruit incentive



HOW TO RECRUIT SELLER INTO PGMALL

SHOP . SHARE . EARN

STEP 1

Give a brief introduction to the seller prospect (*merchant*).



STEP 2

Notify PGMall via email.
Can send to:

- merchant@pgmall.my
- terence@pgmall.my

1. Provide seller information (company name, website link if available, and contact number).
2. Also provide the email information you registered at PGMall and your phone number.



STEP 4

Incentive will be given to you if the seller has been successfully registered and has already started operating at PGMall.



STEP 3

The PGMall team will contact the seller to arrange the entrance procedure for the seller etc.



INCENTIVE FOR SELLER RECRUITMENT

Level	Definition	Example	Incentive
1	Internationally renowned and best-selling brand		RM500
2	A well-known brand in Asia and a bestseller		RM300
3	<ul style="list-style-type: none"> • E-commerce distributors and resellers for well-known brands • Top performing sellers on other platforms • Moderately well-known brands 		RM200
4	Local e-commerce seller/start-up brand		RM100
5	E-commerce personal seller/unprepared seller		N/A

The incentive given is once-off. Subject to terms and conditions.





REGISTER AS SELLER AT PGMALL

✓ 12 privileges as a PGMall seller

✓ Advantages of PGMall compared to other platforms

✓ Register as a seller at PGMall

✓ Install the PGMall Seller application





PRIVILEGES AS A



PGMALL

SHOP . SHARE . EARN

SELLER

#1 One million existing customer at PGMall

- At PGMall, you don't have to worry about customers, because at PGMall there are already 1 million customers waiting for your products.
- These customers are among registered Public Gold customers, PGMall customers and PGMall seller themselves.

#2 Various payment methods available

- PGMall offers payment to merchants / buyers through 4 payment methods namely c-Wallet, FPX online banking, credit card and e-Wallet.
- PGMall cooperates with all well-known e-wallet operators, this can include more customers buying with seller within the PGMall platform.

#3 International Market Potential

- PGMall works with JD.com to help Malaysian merchants sell to China. PGMall has also operated in Indonesia and this allows merchants to sell to Indonesian market. In future, PGMall will be expanded to Thailand, Philippines, Singapore and Brunei.



#4 24 Hours, 7 days a week

- Buyers and seller can transact at any time 24 hours 7 days a week. This provides flexibility to buyers to make purchases at PGMall at any time.

#5 Building Local Industry

- PGMall opens up great opportunity for online merchants, especially young entrepreneurs and local seller to start business at PGMall. This opportunity should be seized by seller to generate side income through PGMall platform.

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PRIVILEGES AS A



PGMALL

SHOP . SHARE . EARN

SELLER

#6 Merchant Friendly PGMall Seller Center

- PGMall Seller Center is merchant friendly, which is easy to operate and to manage orders from customers.

#7 Free Advertisement

- PGMall sellers do not have to worry about product advertising. Everything is done by PGMall for free and advertising costs can be saved.

#8 5% / 10% Transaction Fee to Seller

- If PGMall customers shop at a PGMall merchant store, the seller will be charged a transaction fee of only 5% for physical products and 10% for e-products such as vouchers, services and training packages.

#9 Weekly Promotion

- PGMall will conduct weekly promotions at PGMall website to encourage more customers to shop at PGMall.

#10 Payment Guarantee

- Payment will be made to the seller on the 1st and 15th of each month directly into the seller's bank account.

#11 Freedom to Set Prices

- Seller has freedom to set their own prices to attract buyers and postage is managed by PGMall.

#12 Shipping Discount Voucher Without Charge Back

- PGMall offers a lot of Shipping Discount Vouchers for buyers and it will not be charged back to PGMall seller.

SHOP . SHARE . EARN



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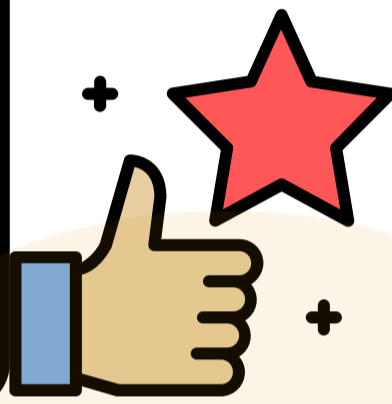


ADVANTAGES OF **PGMALL** SHOP . SHARE . EARN

COMPARED TO OTHER PLATFORMS

**PROFIT IS
AUTOMATICALLY
TRANSFERRED INTO
SELLERS' BANK
ACCOUNT.**

No need for sellers to request for sales profits.

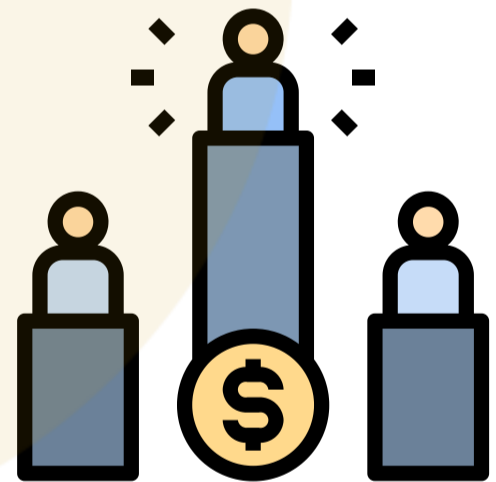


**QUALITY CUSTOMERS
ARE ALREADY
AVAILABLE.**

Customers at PGMall are already available; more than 1 million people.

**PARTICIPATION FOR
EACH CAMPAIGN IS
FREE.**

Sellers do not need to make any payment to participate in any campaign organized by PGMall to increase their business sales.



**COMPETITION
AMONG SELLERS ARE
NOT TOO RIGID.**

Sellers are able to run business in a healthy and safe manner without having to raise prices to compete with other import merchants from China.

**VARIES OPTION FOR
DELIVERY COURIER.**

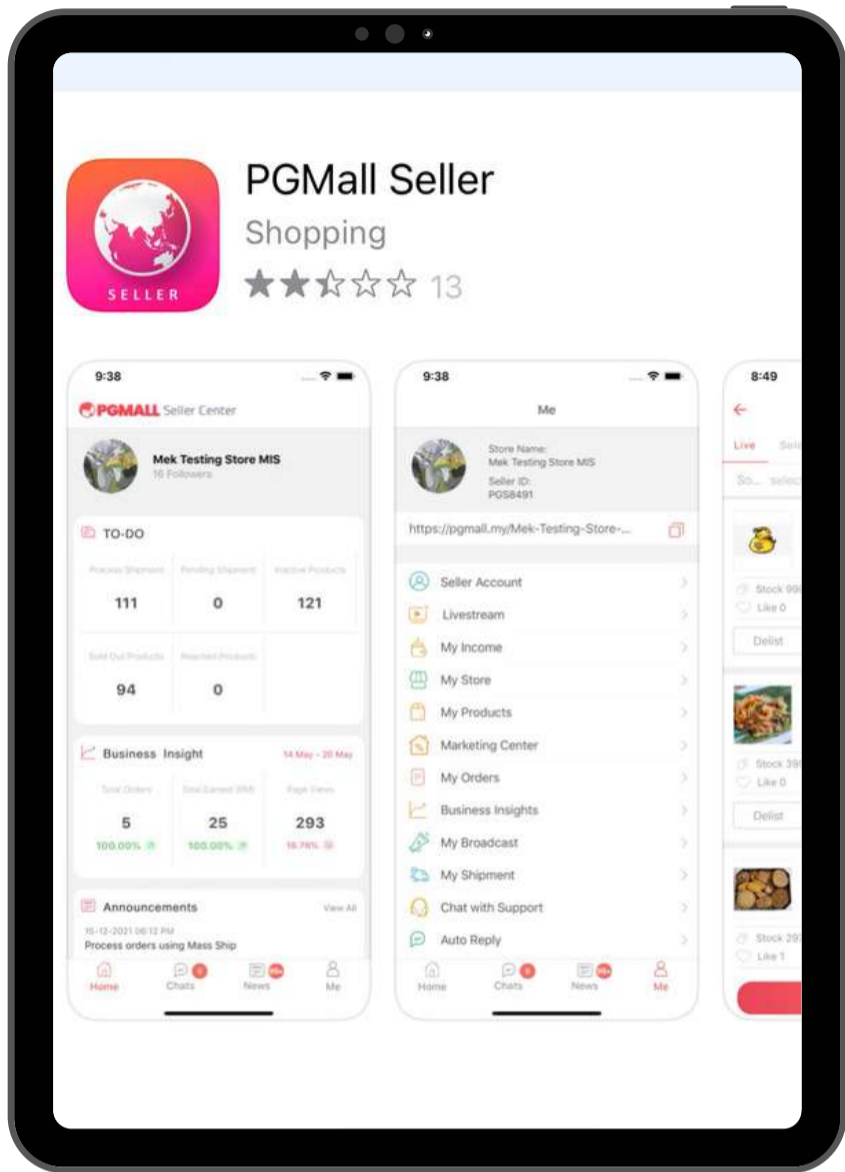
Merchants has freedom to choose any type of delivery courier that cooperates with PGMall according to the merchant's convenience to deliver the parcel.



INSTALL PGMALL

SHOP . SHARE . EARN

SELLER APPLICATION



Download the **PGMall Seller application** or you can also visit the website seller.pgmall.my and "sign up" to become a seller by filling in the following details:

- Store name
- Full name as in your IC or passport
- IC number or passport number
- Email
- Phone number
- Password

Download PGMall Seller application here:

- Playstore



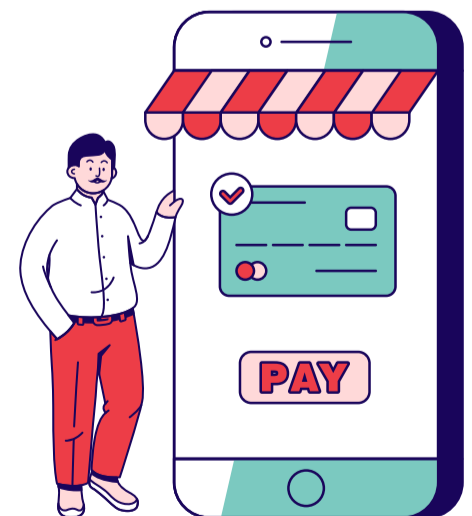
Click



- App Store



Click



- Huawei Store



Click





2 INCOMES FOR PGMALL SELLER

- 1 Generate profit from selling your own products.
- 2 Earn cashback profit from the customers' purchases who registered under your referral link. (It doesn't matter if the customers buy your product or someone else's product, you still get cashback! The seller needs to register as a shopper first to get the referral link).

HOW TO REGISTER AS A SELLER AT PGMALL ?

SHOP . SHARE . EARN

Register at PGMall Seller Center <https://seller.pgmall.my/>  Click



PGMALL Seller Center

Log Into Your Business Page Account.

Phone Number/E-Mail

Password

By clicking the Login button, you agree to our [Terms & Conditions](#) and [Privacy Policy](#).

Not a seller yet?

LOGIN



For guidance as a seller, please download the "Starter Kit", click here. After registration, you can watch the video tutorial [HERE](#).

REGISTER NOW!



PG MALL SUPPORT TEAM

How to contact PGMall support team



HOW TO CONTACT



PGMALL SUPPORT TEAM

SHOP . SHARE . EARN

Customer Service (Shopper)



SCAN ME



PGMall Customer Service Assistance (Shopper) at:



[+60 11-1050 9888](tel:+601110509888)



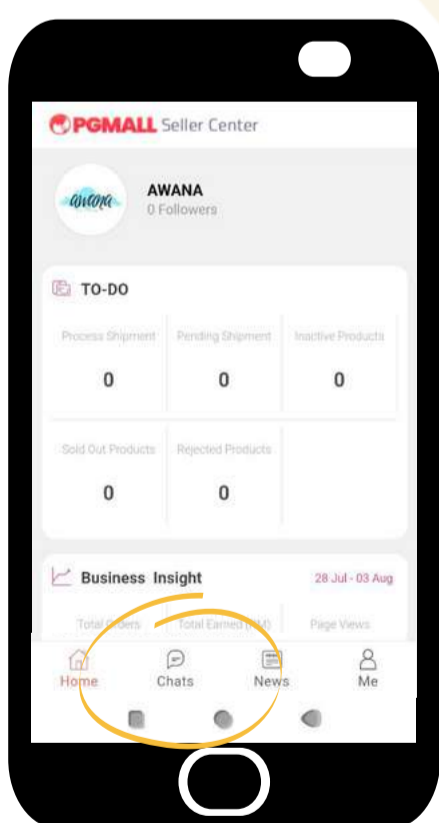
enquiry@pgmall.my

Business time:

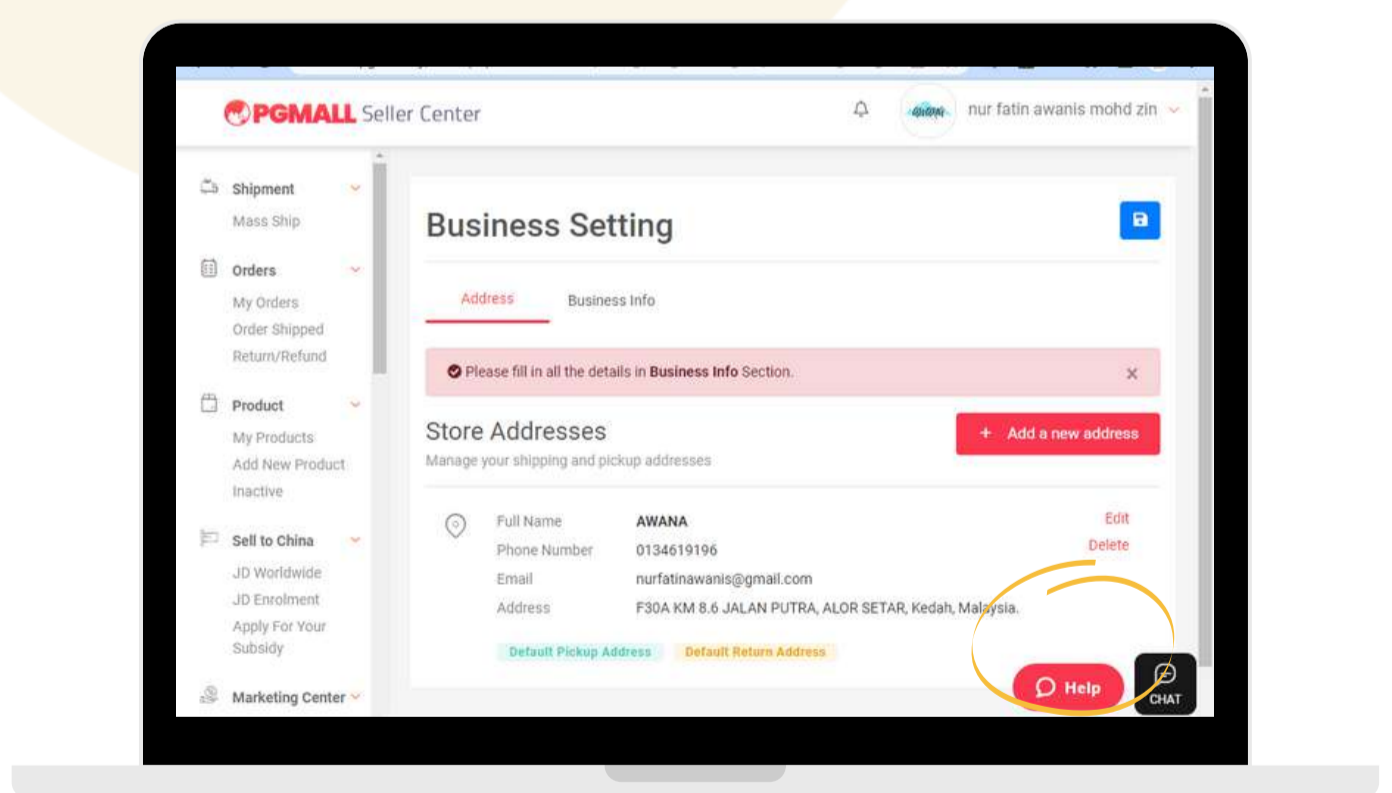
Monday to Friday

(09:00 am until 06:00 pm)

Customer Service (Seller)



From application



From website seller.pgmall.my

PGMall Customer Service Assistance (Seller):

The seller only needs to click the "Chat" button on the PGMall Seller website or application for assistance.



G100

Credit:

Nur Fatin Awanis binti Mohd Zin
Noor Mazlinawati binti Zahri@Zahari
Mira Syamimi binti Mazlan
Nurhazwani Hashim
Sakinah Ramli
Zamzila Abd Malek
Venissa Ugun

#PGG100Network
#NextMohdZulkifli

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